



RULES & REGULATIONS

EUKANUBA WORLD CHALLENGE 2016 Birmingham March 9-10

1. About the event

The 'Eukanuba World Challenge' ("EWC") is a dog competition taking place once a year. The event has been designed and developed by the Fédération Cynologique Internationale (FCI), the UK KC and Eukanuba to bring together the top winning dogs from around the world and celebrate the magnificence of pure breed dogs.

The Eukanuba brand, owned by Spectrum Brands in Europe, is organizing the Eukanuba World Challenge during Crufts Dog Show, with the support of the FCI and the Kennel Club (UK).

The following rules and regulations outline the 10th edition of the Eukanuba World Challenge requirements. **The finals will take place on March 9th and 10th, 2017 in Birmingham/United Kingdom.**

Participation in the 10th edition of the Eukanuba World Challenge and all its accompanying events entails full agreement to the rules and regulations at hand.

2. How to enter

1. The National Kennel Club of the countries offered a slot is responsible for the selection of its representative dog. In the event that a National Kennel Club is not able to participate in the selection process, the FCI and the UK Kennel Club, in agreement with the Eukanuba, would take over the selection in a transparent way, either through a points system or a Best In Show win at the country's most prestigious show. The participating dog must be registered in the National Kennel Club of the nominated country since, at least, January 1st 2016. It's the national Kennel Club's responsibility to ensure the requirements are duly fulfilled.

2. The same dog will only be allowed to represent his country twice maximum. In case a dog is selected for the 3rd time to represent the same country, the runner up will be invited to compete in the Eukanuba World Challenge.

3. The selection process and the details of the nominated dog have to be declared to the FCI and Eukanuba by the 1st of December 2016 latest.

4. In addition to the dogs selected by their national Kennel Clubs 'Best in Show' winners of major dog shows (namely Crufts 2016, World Dog Show 2016, FCI Europe section show 2016, FCI Americas and Caribbean section show 2016 and FCI Asia section show 2016,) are also offered a slot to compete in the 10th edition of the Eukanuba World Challenge.

5. Once the participants will receive the log-in details to register to the event, they have **14 days maximum to register**. After this deadline, the organizers will only cover the costs of the travels available on the 14th day. In case of delay in the registration, if the travel becomes more expensive, the extra costs will have to be paid by the participant.

6. Eukanuba does not interfere in the selection of the judges of the Eukanuba World Challenge. This selection is made by the FCI, in cooperation with the UK Kennel Club. The judges' process will be announced on the Wednesday evening dinner prior to the event.

7. Participants to the Eukanuba World Challenge act independently and can in no way be considered as agents, representatives or employees of Eukanuba, the FCI or the Kennel Club.

8. The Challenge Organizers reserve the right to refuse any correspondence addressed in any other language than English. Understanding English, which is the official language of the Challenge, is required to participate.



9. Dogs participating in the Eukanuba World Challenge can compete in Crufts 2017, said that these are 2 different competitions and to participate in Crufts needs to fulfill all requirements from UK KC where Eukanuba does not interfere. If the breed is recognized by the UK Kennel Club they will need to be qualified as well to participate in Crufts through the different qualifying shows around the world. The Eukanuba World Challenge and Crufts dog show are independent events and may have different conditions. Participants will have to give priority to the Eukanuba World Challenge and in case of overlaps with the judging schedule of Crufts, Eukanuba will not modify the schedule of the Challenge.

3. Who can enter?

Top dogs and accompanying owners need to adhere to the following conditions to be eligible to participate:

- Participant must be 18 or over and legal/official owner of the dog. If he/she is not over 18 he/she will have to be accompanied by a responsible adult. Eukanuba will not cover the costs of the accompanying person (see '4. Prize description' if applicable).
- Dog must be a FCI recognized breed to compete in the Eukanuba World Challenge. Details can be found at: <http://www.fci.be>.
- Dog has to be compliant with the Kennel Club's regulations which e.g. do not allow for cropped ears. Docked tail can be accepted if the dog was docked either in the UK or in a foreign country before 6th April 2007. No dog with cropped ears is eligible to compete at any Kennel Club licensed event.
- Dogs and accompanying people must be fully available for the dates of the event and surrounding days.
- The dog and the 2 persons (see '4. Prize description' if applicable) accompanying the dog to the event must comply with any health and administrative requirements to travel to and in Europe, including but not limited to valid (pet and personal) passport in compliance with the UK immigration regulations for your country. Check with your doctor/veterinarian for health information and any specific health requirement you or your dog may have.
- The FCI and Eukanuba reserve the right to refuse participants which have not been truthful or accurate in the information submitted.

4. Prize description: What can be won?

B. For Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Russia, South Africa, Uruguay, Venezuela, Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Republic Of Korea, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam, FCI Asia 2016 Best in Show and FCI Americas 2016 Best in Show, these countries are invited to compete in the finals but the trip will not be covered by the World Challenge organizers. Selected dogs/representatives not eligible for a fully expensed trip should engage with their national kennel club to discuss options.

5. Prize details:

The selected dogs will participate in the 10th edition of the Eukanuba World Challenge for the title of the Eukanuba World Challenge Champion, with a Euro 7'500 prize for the winner, Euro 2'500 for the runner up and Euro 1'500 for the 3rd place. The kennel club of the winning dog will also receive prize money in the amount of Euro 3,500.

6. Rules of Entry

The Eukanuba World Challenge was set up to 'celebrate pure breed dogs from around the world'. We hope you enjoy it while abiding by the following rules:

- The Eukanuba World Challenge is a challenge, not a contest, so that good faith effort and cooperation is expected from participants.
- The dog's owner transfers the intellectual property rights of all pictures and videos taken during the event to the World Challenge. The participant grants Spectrum brands unlimited usage of the name & image/footage of the dog, name & image/footage of the breeder/owner in its advertising material related to the challenge before, during and after the Eukanuba World Challenge, this free of charge i.e. without royalty or remuneration for this transfer of rights.

7. Data Protection

Caméléon organisations, the event agency, will collect data on behalf of Spectrum Brands for making travel arrangements. The personal data of participants and potential accompanying persons will be collected solely for the purposes of administering the event and entering the dog to the challenge. All personal data will be deleted within 3 months after the challenge.



8. Jurisdiction

This event shall be governed by the laws of the Federal Republic of Germany and are subject to the exclusive jurisdiction of Frankfurt am Main over any claim or matter arising under or in connection with the Challenge.



9. Indemnity:

ALL OWNERS ARE RESPONSIBLE FOR THEIR OWN INSURANCE DURING THE FULL DAYS OF TRAVEL AND EVENT, FOR THEMSELVES AND THEIR DOGS. SPECTRUM IS NOT TAKING INSURANCE NOR LIABILITY FOR THE OWNERS OR THEIR DOGS.

By entering the Challenge, you agree to be bound by these Terms & Conditions. The FCI and Spectrum Brands reserve the right to modify the content of these Terms & Conditions with retrospective effect. Modifications will be announced to the participating Kennel Club and posted on the EWC Facebook page (<https://www.facebook.com/EukanubaWorldChallenge>) as well as on the event's website (www.eukanuba.co.uk/world-challenge).